

As a graphic designer with over 30 years in the field of marketing, branding, retail and graphic design, I have the expertise to get your business noticed.

Whether you require a complete branding of your business, to tweak your existing identity, or need assistance with marketing strategies, I am confident that together we can develop a plan to enhance your market presence!



Technical and Creative Expertise

- 20+ years computer software experience, with in-depth knowledge of: **Adobe Illustrator, Photoshop, InDesign, CARRARA (3 Dimensional Program) plus Powerpoint, Microsoft Office and Dreamweaver, Flash, web design**
- Design corporate and client marketing communication materials. Copywriting, layout and design of promo materials, catalogs, manuals, presentations, sell sheets, newsletters, websites and more
- Strong background in production procedures, including print, decor and fixture construction
- Extensive experience in signage, decor, fixtures and store design/layout
- Artist, art coach/instructor and owner of the Hespeler School of Art

